

3D disruption in kitchen retail

8 key figures you need to know

1



66%

made an **online purchase** for their home in the past year.

Kitchen, furniture, and DIY retailers must offer **choice, inspiration, and excellent UX.**

2

46%

enjoy creating their own designs the most.



Customers **love to visualize** during the kitchen remodeling process.

3

36%

prefer **omnichannel** shopping.



They want a great online design experience and the **ability to interact** with products or designers in-store.



Customers **love to visualize** during the kitchen remodeling process.

4



>50%

would like to work with experts and give direction on the style and design.

It's time to **level up** the sales force.



5



30%

don't know where to find **styles or products they like.**

The buying journey must start with **inspiration.**



6



29%

like to discuss their needs and get **advice from a sales expert.**

Remote consulting is a must-have.



7



32%

believe that quick product delivery is a top priority when choosing a retailer.

Faster delivery is essential to customer satisfaction



8

40%

find it a challenge to ensure measurements are accurate.



Price and measurement anxiety are blockers, needing urgent attention.

Using the power of 3D and virtual universes, the **HomeByMe suite of solutions** addresses all steps of the consumer purchase journey.

Discover more statistics and data you've never seen before in our exclusive report.

Download now

