

HomeByMe for Retailers

3D planning solutions to drive sales

With our cloud-based 3D planning solutions, retailers can revolutionize the sales process in-store and online. By introducing an omnichannel design experience, customers have the power to create and personalize error-free, life-like renders of their dream homes, which they can bring into store for validation with a sales professional. Equip your sales teams with the sales-ready information required to shrink the purchase cycle and maximize leads.

Encourage purchase ready customers with a unique omnichannel experience

- **Turn users into prospects** with the ability to design in their own time and in the comfort of their homes
- **Cater to tech-savvy customers** online and in-store with an omnichannel experience
- **Appeal to a variety of personal tastes** and help customers to try before they buy with customizable content templates and design ideas

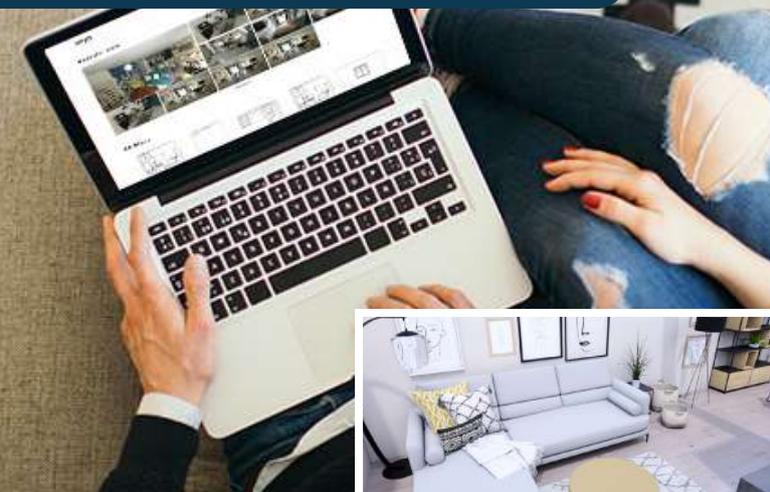


85% of consumers conduct online research before making a purchase

Source: Oberlo



Ensure error-free kitchen design with the HomeByMe for Kitchen Retailers 3D planning solution, thanks to smart business rules and an automated design engine that will alert users to installation challenges.



Convert shoppers to engaged designers with immersive and relevant content

- **Accelerate the sales cycle** with a superior planning experience based on exact room dimensions
- **Bring more customers into store** and optimize the time of your sales team with sales-ready designs
- **Empower customers with the confidence** to implement their ideas with instant access to your complete catalog and pricing updates



Companies with strong engagement strategies enjoy a 10% Y-O-Y growth in average order value and a

25% increase in close rates

Source: Adobe

Increase opportunities to cross-sell and upsell

- Suggest similar products and collections to populate your customers' room layouts
- Offer an upgrade option with higher-end design alternatives
- Optimize your inventory with customer-based insight on the latest trends and best sellers



75% of customers are more likely to buy based on personalized recommendations

Source: Invespcro



Build customer loyalty

- Combine digital space planning, automation and intelligence in one omnichannel solution
- Drive referrals with a bank of user-generated content primed for social media
- Create trust and loyalty with live cost calculations, advice and promotions



A fully engaged customer represents **23%** more revenue than the average

Source: Gallup



OPTIMIZE MARKETING

Deliver hyper-personalized marketing campaigns underpinned by better knowledge of product usage



BOOST SALES

Drive qualified leads into stores, shortening the sales cycle with our easy-to-use design platform



IMPROVE CUSTOMER EXPERIENCE

Empower customers to plan, design and purchase their dream spaces at anytime, anywhere



SCALE

Benefit from a cloud-based solution that can easily evolve in line with changing business and customer needs



STREAMLINE OPERATIONS

Inform better buying and merchandizing decisions and integrate the solution across channels

Seeing is believing. Grow your business with 3D planning.

For more information, visit enterprise-home.by.me