

# HomeByMe for Retailers

## 3D planning solutions to optimize operations

Streamline your operations with our cloud-based 3D planning solutions. Equip your sales teams with real-time information on the customer journey and optimize your operations using this data to inform vital business decisions. Improve purchasing, reduce stock issues and returns, and cut operating costs at every stage of the sales cycle with HomeByMe's 3D planning solutions for home and kitchen retailers.

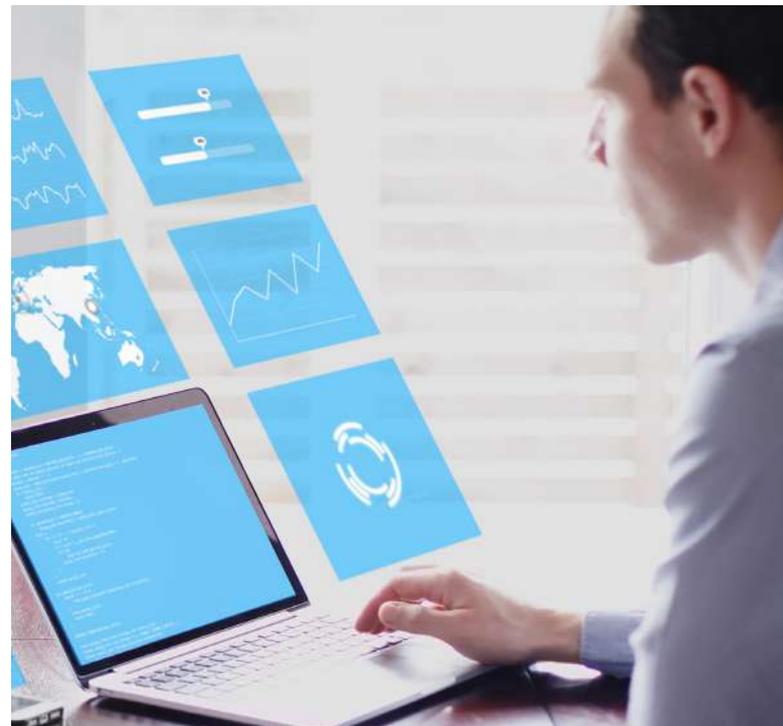
### Cut down on reverse logistics

- **Ensure accuracy** with made-to-measure, sales-ready 3D plans customizable to each user's exact room dimensions
- **Eliminate errors** with comprehensive business rules that flag potential issues during design
- **Reduce returns** and avoid nasty surprises during installation with lifelike renders of room re-designs before purchase



In 2020 alone, it is projected that there will be a **\$550 billion** loss in returned products

Source: Shopify



### Introduce new omnichannel strategies

- **Offer greater product variety** and optimize physical space with an 'endless aisle'
- **Increase productivity** of in-store sales professionals by driving qualified leads into store
- **Cut down lead generation costs** by directing new users to your solution with 'design now' social selling capabilities



Omnichannel shoppers have a **30%** higher lifetime value than those who shop using only one channel

Source: Google



## Optimize merchandising and inventory decisions

- **Implement agile merchandising strategies** by monitoring user-generated content for popular trends
- **Prevent stockout** by using data from customer buying behaviours to forecast demand
- **Make intelligent inventory decisions** with customer-based insight on the latest trends and best sellers



Reducing stockout and overstock can lower your overall inventory costs by **10%**

Source: Zebra



## Leverage the design process

- **Create a holistic view** of the customer experience in order to improve it
- **Understand the bottlenecks** and inefficiencies
- **Gain crucial buyer insight** of abandonment points to improve conversion rates



**76%** of customers expect companies to understand their needs

Source: Salesforce



### OPTIMIZE MARKETING

Deliver hyper-personalized marketing campaigns underpinned by better knowledge of product usage



### BOOST SALES

Drive qualified leads into stores, shortening the sales cycle with our easy-to-use design platform



### IMPROVE CUSTOMER EXPERIENCE

Empower customers to plan, design and purchase their dream spaces at anytime, anywhere



### SCALE

Benefit from a cloud-based solution that can easily evolve in line with changing business and customer needs



### STREAMLINE OPERATIONS

Inform better buying and merchandising decisions and integrate the solution across channels

Seeing is believing. Grow your business with 3D planning.

For more information, visit [enterprise-home.by.me](https://enterprise-home.by.me)